

Riserify.

OUTBOUND PIPELINE FOR STAFFING FIRMS

Qualified meetings.  
With companies you  
actually want to *staff for*.

We build and run your entire outbound pipeline so your team stops waiting for referrals and starts choosing which companies to work with.

[Book a strategy call](#)

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THE PROBLEM

# Growth at most staffing firms is broken. Here's why.

## Referrals don't scale

Your best clients came from word of mouth. But referrals are unpredictable. One big account leaves and there's no pipeline behind it. You can't build a business on luck.

## BDRs are a gamble

A business development hire costs \$60–80K before they even ramp. Most don't make it past 6 months. You're paying for management, training, and turnover while hoping for pipeline.

## You're reactive

You wait for RFPs, job board leads, and inbound inquiries. Meanwhile the companies you actually want to staff for don't know you exist. You compete on speed, not fit.

WHAT WE DO

# Full service outbound. You just take the meetings.

- + ICP research and company targeting

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- + Verified decision maker contact data

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- + Custom messaging written for your firm

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- + Dedicated sending infrastructure

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- + Multi step campaign execution

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- + Reply handling and objection management

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- + Meeting qualification and calendar booking

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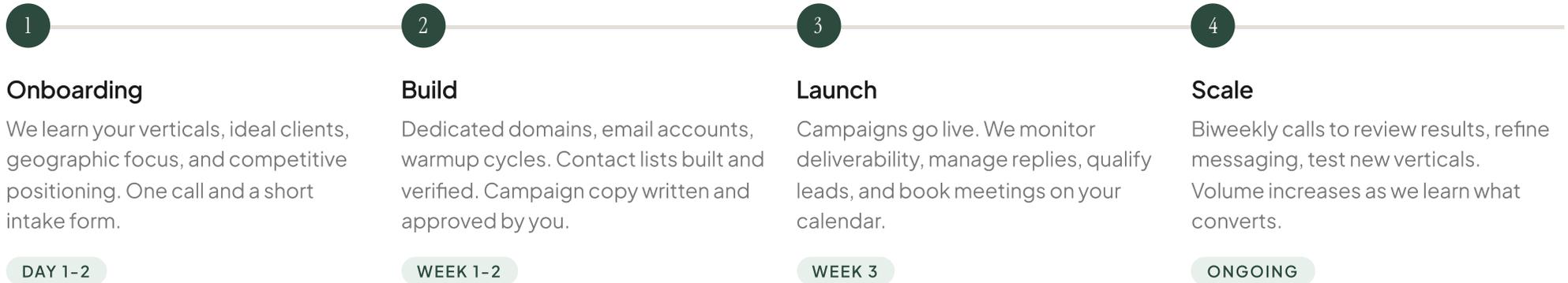
- + Biweekly strategy calls and reporting

**You don't manage tools.**  
**You don't write copy.**  
**You don't chase replies.**

We handle the entire pipeline from first touch to calendar invite.  
Your team shows up to qualified conversations with HR directors  
and hiring managers who already know what you do.

THE PROCESS

# From zero to booked meetings in 3 weeks.



WHY WE'RE DIFFERENT

# The infrastructure most agencies don't have.

01

## Private sending platform

We don't use Instantly, Smartlead, or any shared platform. We run campaigns on a private sequencer built for agencies. Better deliverability, no shared IP risk.

02

## AI reply management

We built our own AI system to handle inbox management at scale. Automated lead qualification, response drafting, and meeting booking. Not outsourced to VAs.

03

## Dedicated infrastructure

Every client gets their own domains, accounts, and warmup cycles. Nothing shared. Your reputation is isolated. Another client's issues never touch you.

04

## Verified contact database

Every contact is bounce checked before sending. Known bad emails are blacklisted globally. Keeps bounce rates under 2% and protects your domain reputation.

COMPARISON

# How this stacks up.

	HIRING A BDR	TYPICAL AGENCY	WORKING WITH US
Time to first meeting	3-6 months	4-6 weeks	<b>3 weeks</b>
Annual cost	\$60-80K+ (salary + tools)	\$36-60K retainer	<b>Fraction of a BDR</b>
Risk if it doesn't work	Sunk salary + severance	Lost retainer fees	<b>Walk away any month</b>
Sending infrastructure	Self managed	Shared platforms	<b>Private + dedicated</b>
Reply handling	Manual	Manual or basic	<b>AI powered</b>
Industry expertise	Depends on hire	Generalist	<b>Staffing focused</b>
Commitment	Full time hire	3-6 month contract	<b>Month to month</b>

RESULTS

## What this looks like in practice.

13

Enterprise meetings booked per week at scale

\$480K+

Pipeline value generated in first quarter

3 wks

Average time to first booked meeting

*"That's more meetings than I've ever booked from any kind of cold outreach. Five meetings in one week from a single campaign. This is worth continuing."*



Chris Brewer / CEO, OMG Commerce

CLIENT FEEDBACK

## What people say about working with us.

*"I was thoroughly impressed by the entire process from start to the handoff to my team. The biggest win is speed to lead. Whether somebody responds at 2 p.m. or 2 a.m., they're not waiting hours to receive a response."*



**Will Butler** / Managing Director, Syro Business Development

*"The automation makes our inbox management process 5x faster. My team no longer has to think on their feet about what to send or how to handle objections. They can focus on optimizing an already good response."*



**Nick Konstantinidis** / Founder, Buzzlead

ENGAGEMENT

# Simple. Transparent. Month to month.

PIPELINE LAUNCH

## Starting Investment

Single ICP targeting, custom sequences, dedicated sending infrastructure, reply handling, and monthly reporting. Ideal for firms testing outbound for the first time.

FULL PIPELINE

## Growth Investment

Everything in Launch plus multiple ICPs, multi-channel outreach (email + LinkedIn), A/B testing, dedicated strategist, weekly check-ins, and CRM integration.

- + No long term contracts or lock ins

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- + Month to month. Cancel any time

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- + All infrastructure included in the fee

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- + One placement typically covers the entire engagement cost

NEXT STEPS

# Ready to build your pipeline?

Here's what happens next.

1

## Strategy call

30 minutes. We learn about your firm, your ideal clients, and your growth goals. We'll tell you if outbound is the right fit.

2

## Build phase

We build your infrastructure, contact lists, and campaigns. You review and approve messaging before anything sends.

3

## Meetings start

Qualified conversations with hiring managers and HR directors land on your calendar. You focus on closing.

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